Christine Pan

Senior UIUX Designer

Portfolio: http://tinestudios.com.au/

Designing beautiful branded experiences inspired by a luxury fashion aesthetic with UIUX knowledge. Attention to detail and simple designs.

End to end 80% UI 20% UX with an interest in AI.

Workflow: feedback sessions are given early and often with team/developers.

Stakeholder management and negotiation, communication. Self initiated.

Work history

Wipro - Agency | In-office

Project Engineer | Client: Facebook

Sep 2024 - Mar 2025 | Project basis

Teaching the Facebook AI / ML the Australian Accent language recognition

Random Blowup - Agency | Remote

UX design | Client: Matrix Education

May - June 2023 | Project basis

UX design with focus on commercial lead generation for Y3-12 tutoring company based in Sydney. Designing for expansion also into interstate and content strategy for marketing pages and blog. Figma, Miro

Yonder - Agency | Remote

UXUI Design | Client: Goodman

1 August 2022 - 12 August 2022

Advertising and design agency. Updating their Indesign layouts into Figma for

developers to create desktop and mobile designs. In collaboration with developer agency Random Blowup. Figma, Indesign

Ignition Advice - Startup | Remote

UXUI Design | Finance startup B Series

August 2021 - April 2022

Creating a new look and feel for their site including branding and then a design system based on Carbon Design System. Figma, Miro

Hardhat - Agency | Remote

UXUI Design | Client: Alibaba Cloud

7 June 2021 - 5 August 2021

Designing the page templates from a newly built homepage design. Includes light UX work (competitive research), designing the design system. Figma

Folk - Agency | In office

UXUI Design | Client: Department of Health Tasmania

29 Mar Sep 2021 - 21 May 2021

2 month contract for an agency working on an Aus gov health project,

transforming their current website to accessibility standards and working with the Convivial patterns and systems. Creating a design system. Figma

Style Arcade - Startup | In office

Product UXUI Design | Fashion startup

25 Sep 2019 - 22 April 2020

Product design UXUI and Web Design for Fashion Buying software startup.

Designed the branding and re- skin for the desktop app and the new functionality.

Woolies X - Corporate | In office

Digital Design | FMCG Corporate enterprise

Oct 2018 - Jul 2019

Digital Design for the startup company within Woolworths. Worked on the consumer website, banners, page build and design for blog and upload of recipes.

Westpac - Corporate | In office

Digital Design | Finance Corporate enterprise

Nov 2017 - Aug 2018

Digital Design for the westpac website. Banner creation for their campaigns such as collaboration with Velocity Rewards, as well as whitelabelling CMC with St.George Directshares.

Previous:

Fairfax Media - UI design for visual storytelling journalism

Madpaws - Digital design for pet-sitting startup

S1T2 - Digital design for digital agency

Jets Swimwear - Assistant to the Creative Director

Country Road - Retail sales assistant

Other side gigs:

Doordash - delivery by bicycle

Butchers - selling meat

Blogger - fashion illustration

E-commerce - selling products on shopify drop shipping

Technical skills:

HTML/CSS - some

Javascript - none

Sketch - some

Figma - proficient

User Interviews - some

Running workshops - some

High fidelity mockups - proficient

Mobile app design - some

Responsive design - proficient

Photoshop - proficient

Indesign - some

Illustrator - some

Canva - some

Video editing - some

Social media - some

SEO - some

Hobbies:

Yoga, pilates

Drawing

Picnics, nature, beach

Courses:

SEO

AI